



# Manufacturing in the Age of Experience



**3DEXPERIENCE®**

Dassault Systèmes

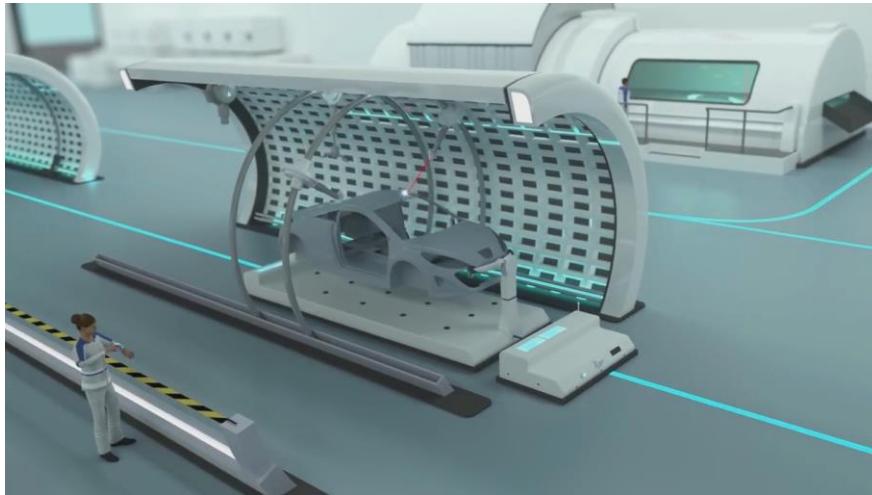
Patrick MICHEL

VP DELMIA, User Experience & Marketing

# The new Experience Economy transformation...



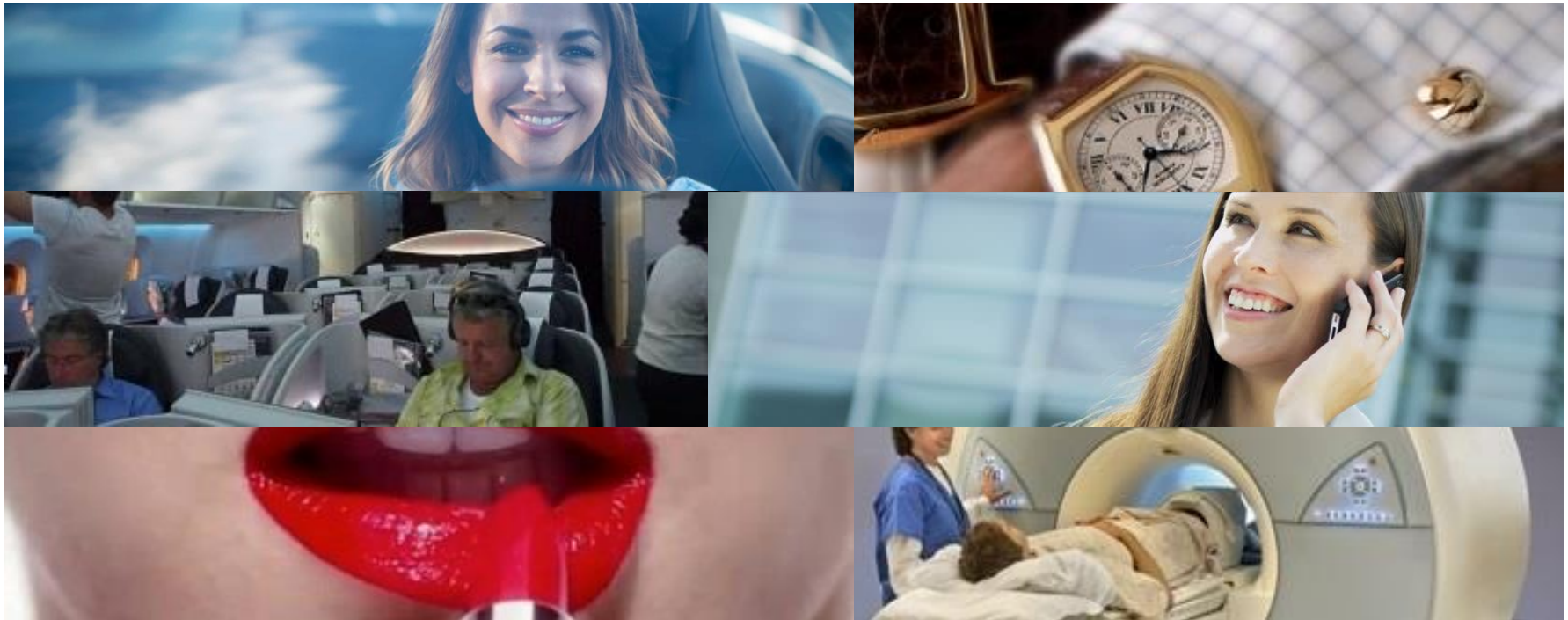
...is also a massive transformation to the world of manufacturing...





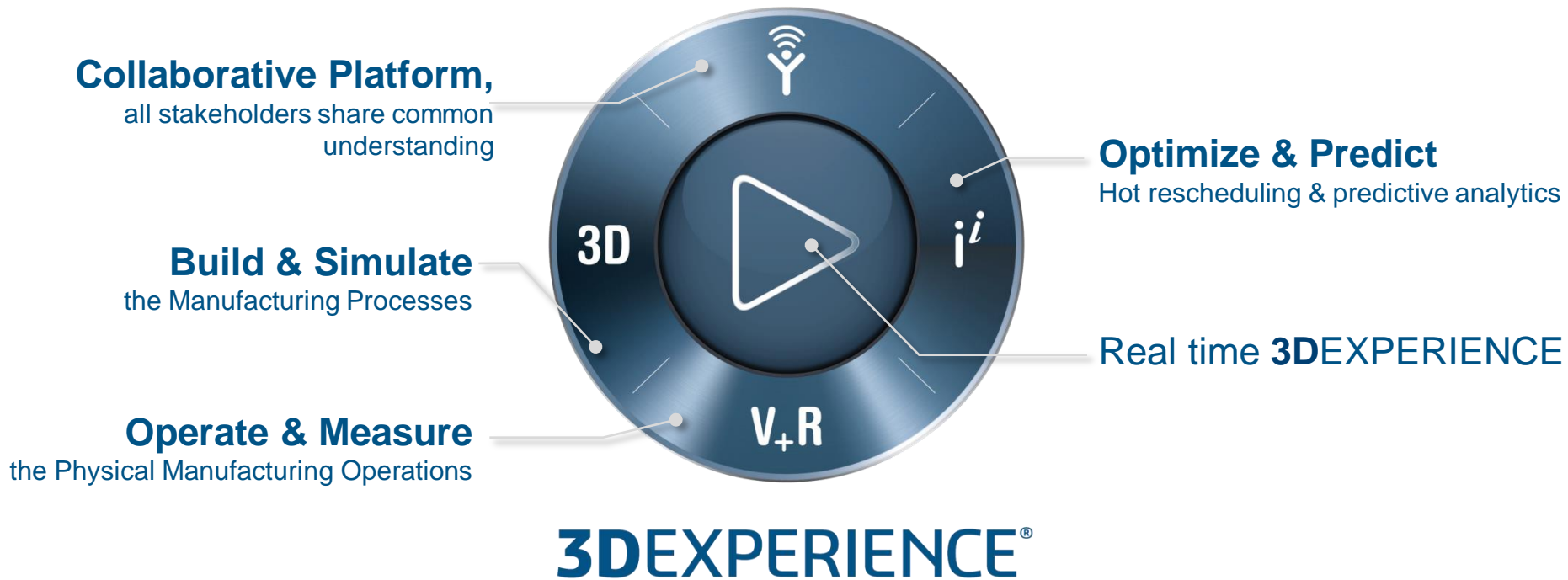


...to deliver the perfect end customer Experiences





# The 3DEXPERIENCE Platform for Global Industrial Operations





# The **3DEXPERIENCE** Platform for Global Industrial Operations

**....from Business to the Shop Floor**

**...from Engineering to Services**

**....across Industrial Disciplines & Processes**



# Global Industrial Operations 3DEXPERIENCE Twin

Virtual

**BUILD & SIMULATE**



**OPTIMIZE & PREDICT**



Real

**OPERATE &**







# Global Industrial Operations 3DEXPERIENCE Twin

Virtual  
**BUILD & SIMULATE**

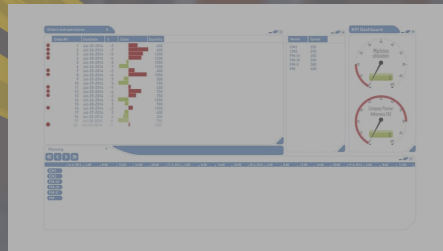


Real

**OPERATE & MEASURE**



**OPTIMIZE & PREDICT**

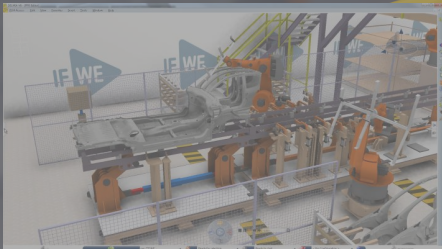




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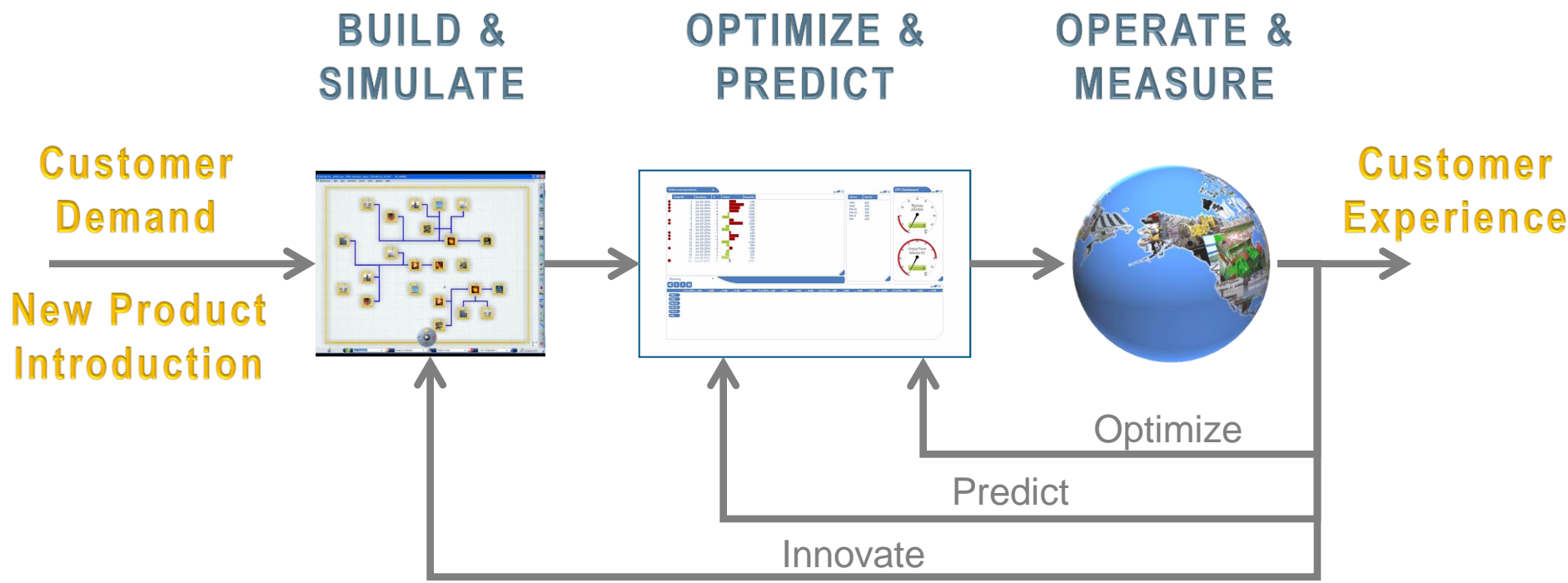
**OPTIMIZE & PREDICT**

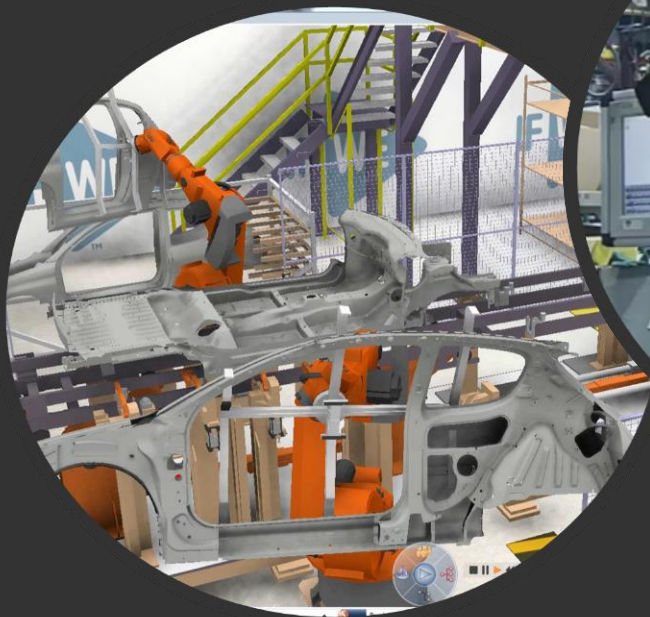






# Model-based production twin for actionable decision support





**Digital Manufacturing**  
For Production Engineering



**Manufacturing Operations**  
Management  
July 2013 Apriso

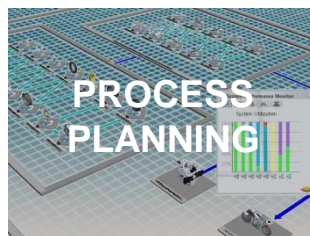


**Operations Planning &**  
**Supply chain**  
July 2014 Quintiq

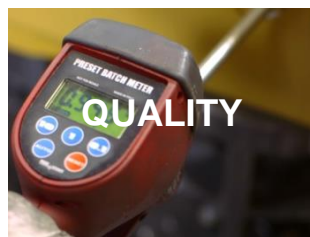


# Manufacturing Capabilities

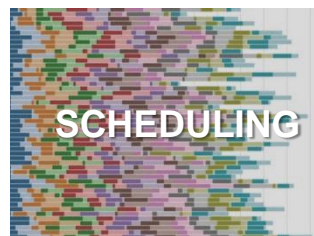
**BUILD &  
SIMULATE**



**OPERATE &  
MEASURE**

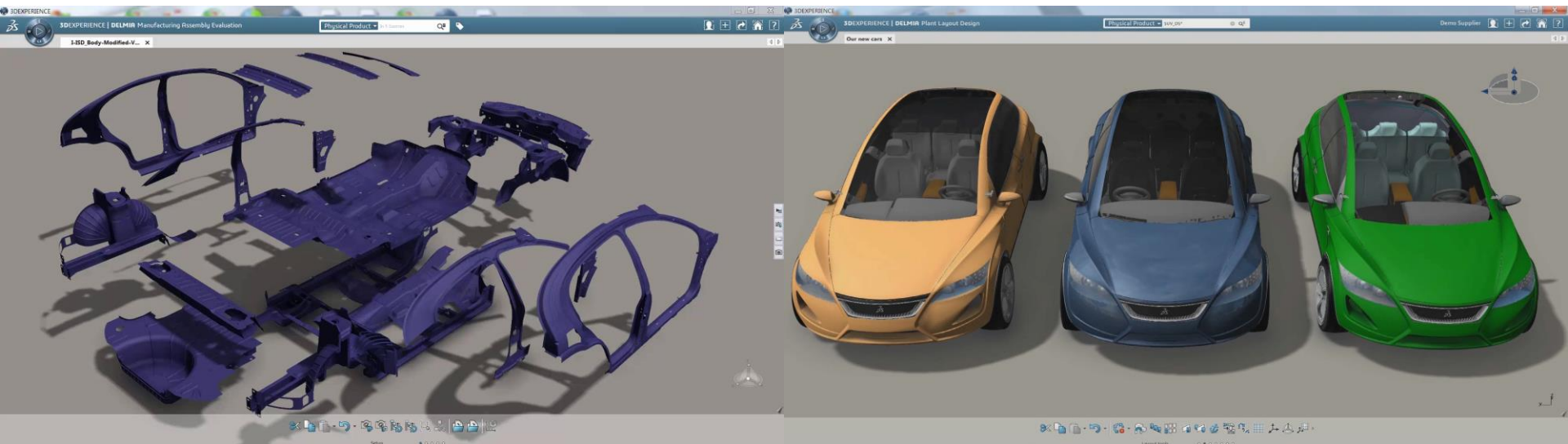


**OPTIMIZE &  
PREDICT**





# Digital Continuity from Product to Manufacturing Engineering... ...for timely Start Of Production and Ramp-up



**Body in White**

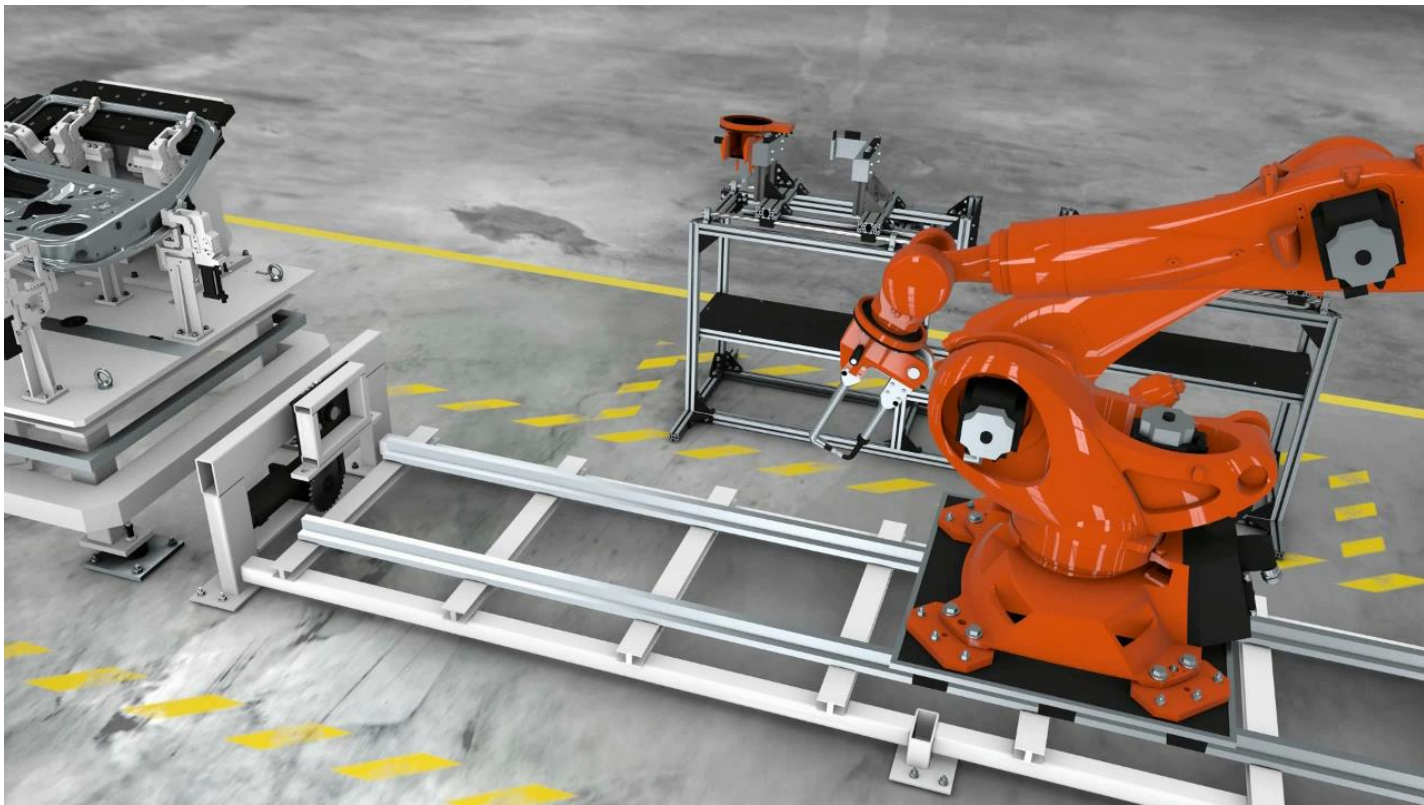
**Virtual Build**



# Digital Continuity from Production Engineering to Operations... ...for highest reactivity to change



# Digital Continuity from Production Engineering to Operations... ...for highest accuracy and performance





# Digital Continuity throughout Manufacturing Operations... ...for Global Visibility and Operational Excellence



**PRODUCTION**



**QUALITY**



**WAREHOUSE**



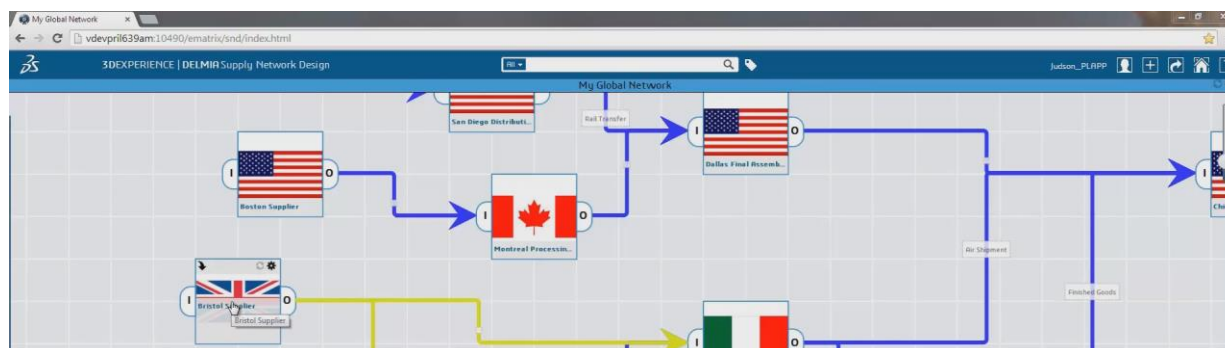
**MAINTENANCE**



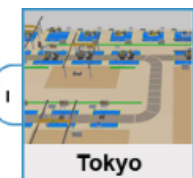
**LABOR**

# Digital Continuity from Supply Chains to the Shop Floors ... ...for optimum simulation based decision support

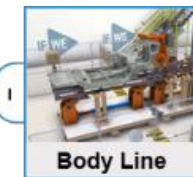
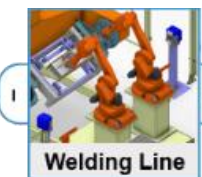
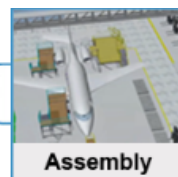
Supply Chain



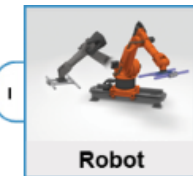
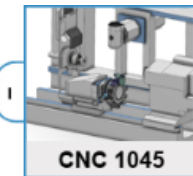
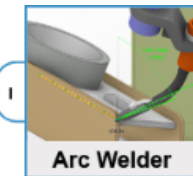
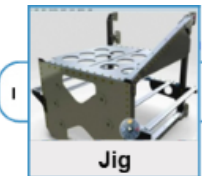
Plants



Lines



Resources





**DESIGN**  
IN THE AGE OF EXPERIENCE



# Solutions Experiences covering 10 industries

Virtual



Real

Target Zero Defect

Lean Production Run

Innovation On Track

Ready for Rate

Built to Operate

Ready To Make

Single Source for Speed

Optimized Production for Sea

Perfect Production

HT Body

Make To Promise

Smarter, Faster, Lighter

Optimized Plant Construction

Sustainable Wind Turbines

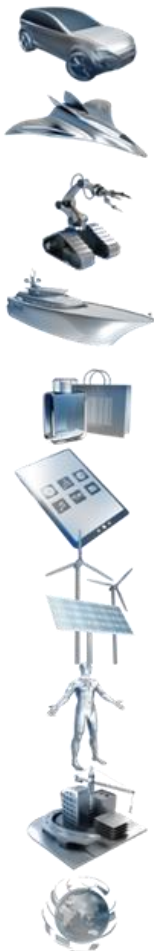
Efficient Plant Operation

Made to Cure MedDevices

Optimized Construction

Lean Mine Construction

Perfect Mine & Plant





# The value of Manufacturing in the age of Experience

## “TRANSFORMATIVE INNOVATION”



### ► Drives the Top Line

- ▷ Time-to-Global-Market
- ▷ Time to Deliver
- ▷ Innovation acceleration
- ▷ Perfect Product Launches

### ► Delivers to the Bottom Line

- ▷ Improved Manufacturing Efficiency
- ▷ Improved Quality & Flexibility
- ▷ Reduced Work In Progress





# MANUFACTURING IN THE AGE OF EXPERIENCE



Shanghai, November 2016