

Virtual Vehicle 구축 사례

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Global Design/Global Architectures Targeting Regional Needs

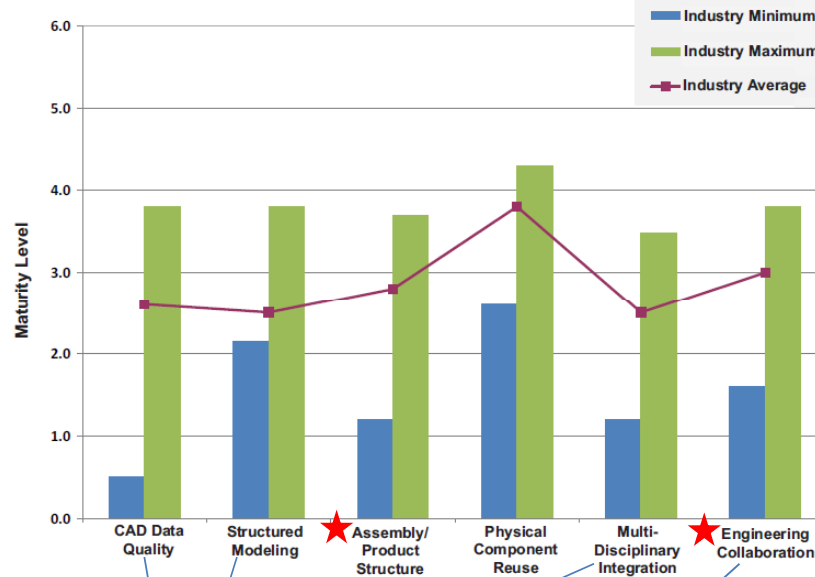


Source: CPDA – June 2008

Virtual Vehicle Scope in PLM Trends

CAD/Visualization Trends – Industry Maturity

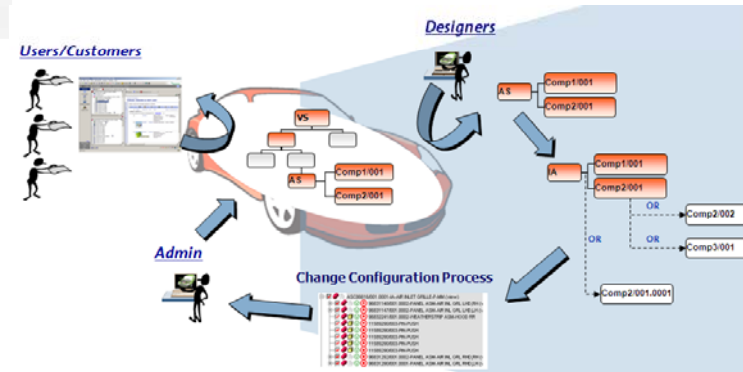
(Source : Collaborative Product Development Associates, LLC –May 2009)



★ Modeling Process & Template

★ Vehicle Configuration and BOM Management

Virtual vs. Physical Test



1. Virtual Vehicle Creation

1-1 Assembly Product Structure

1-2 Configuration & BOM Mgmt.

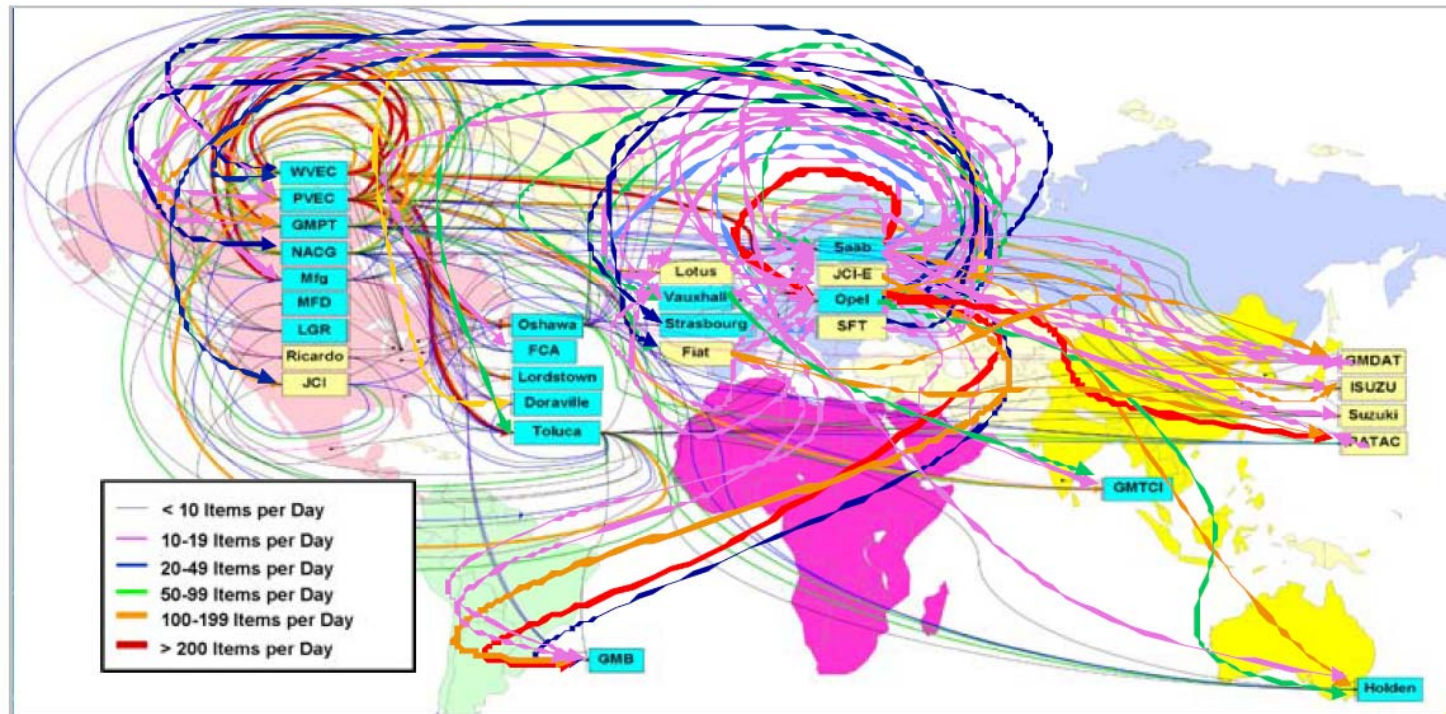
1-3 Engineering Collaboration

1-4 Design Process & Template

2. Virtual Vehicle Metrics

Assembly Product Structure

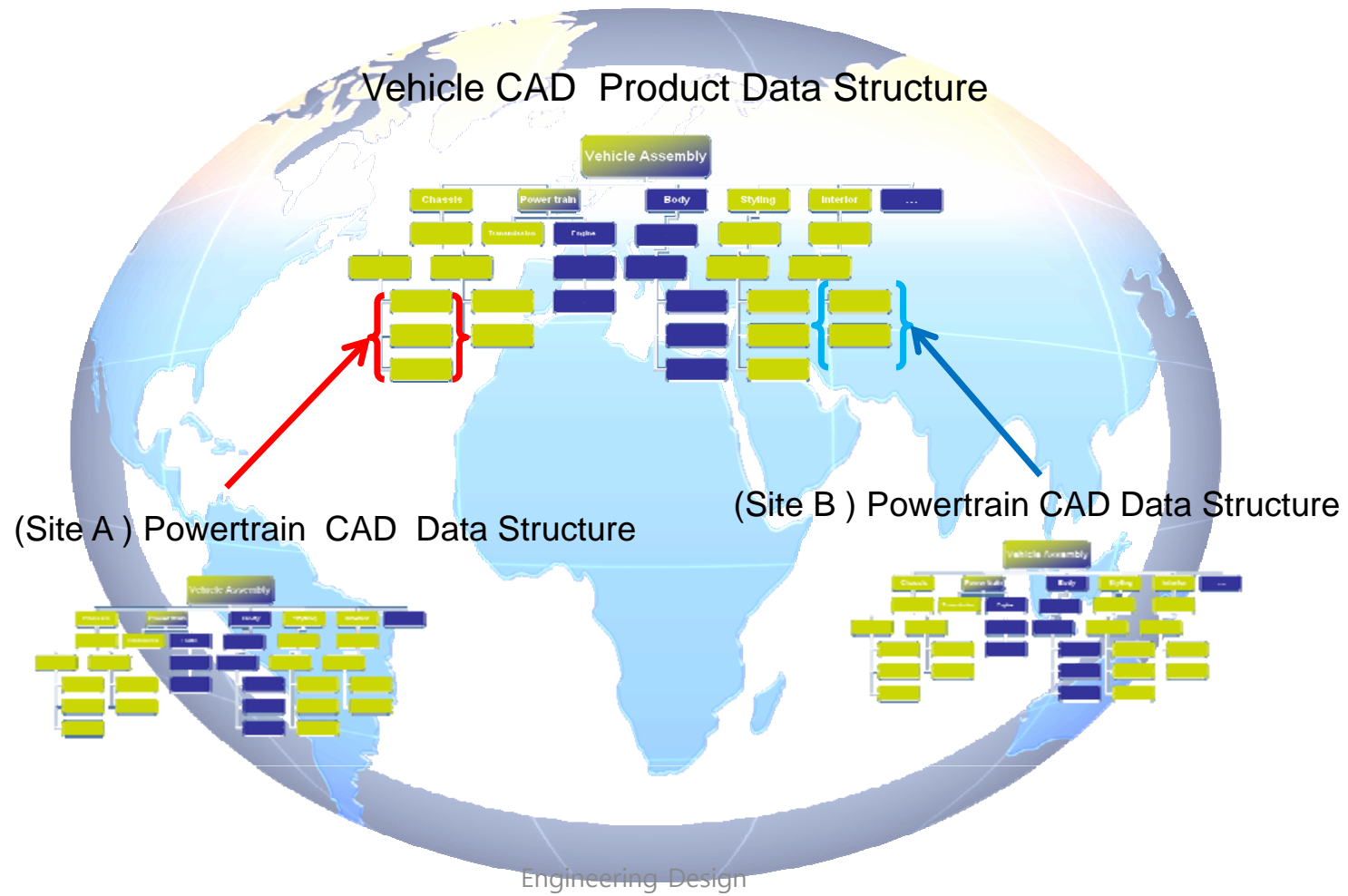
- Global Data Sharing in GM -



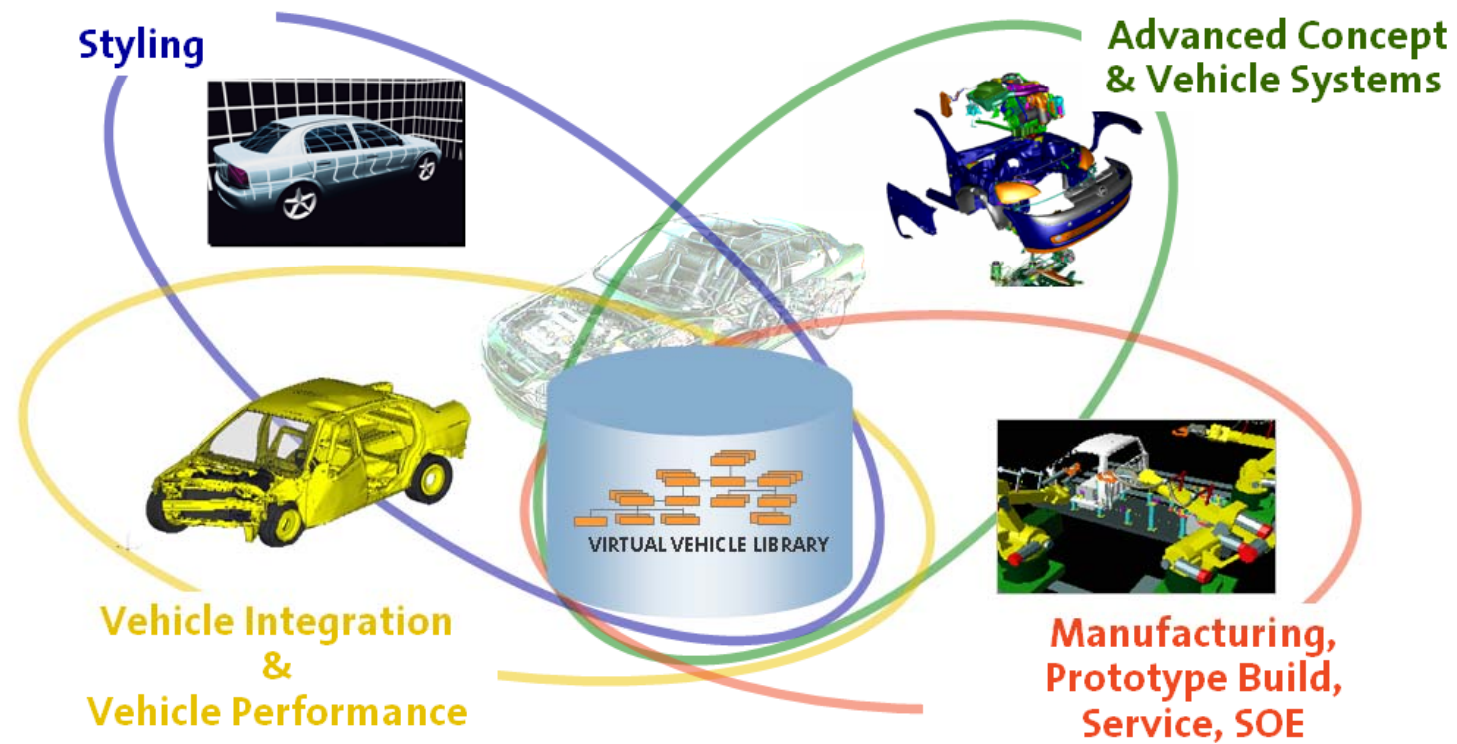
TcAE Manages and Synchronizes Product Math Data between GM's Global Engineering Centers and JVC Locations

Source: CPDA – June 2008

Assembly Product Structure



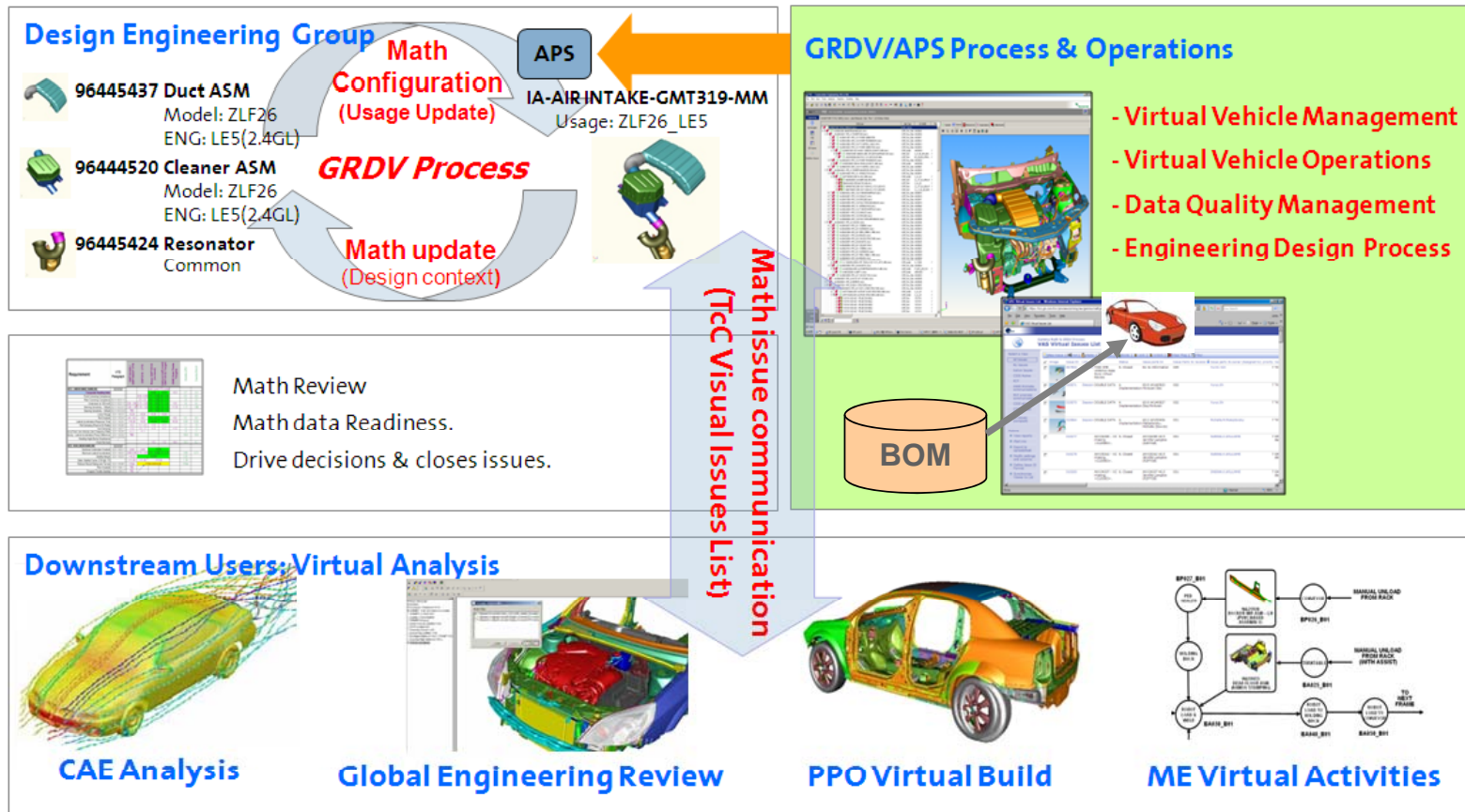
Virtual Vehicle Definition



Configuration & BOM Management

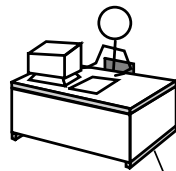


Configuration & BOM Management

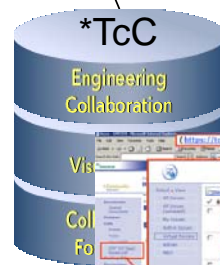


Engineering Collaborations

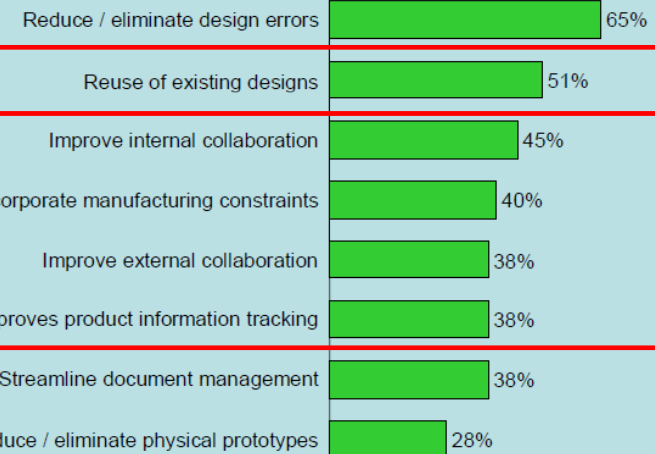
Global Sites



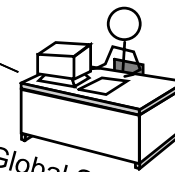
Designer, Manufacturing



Design Issues that Top Business Priorities



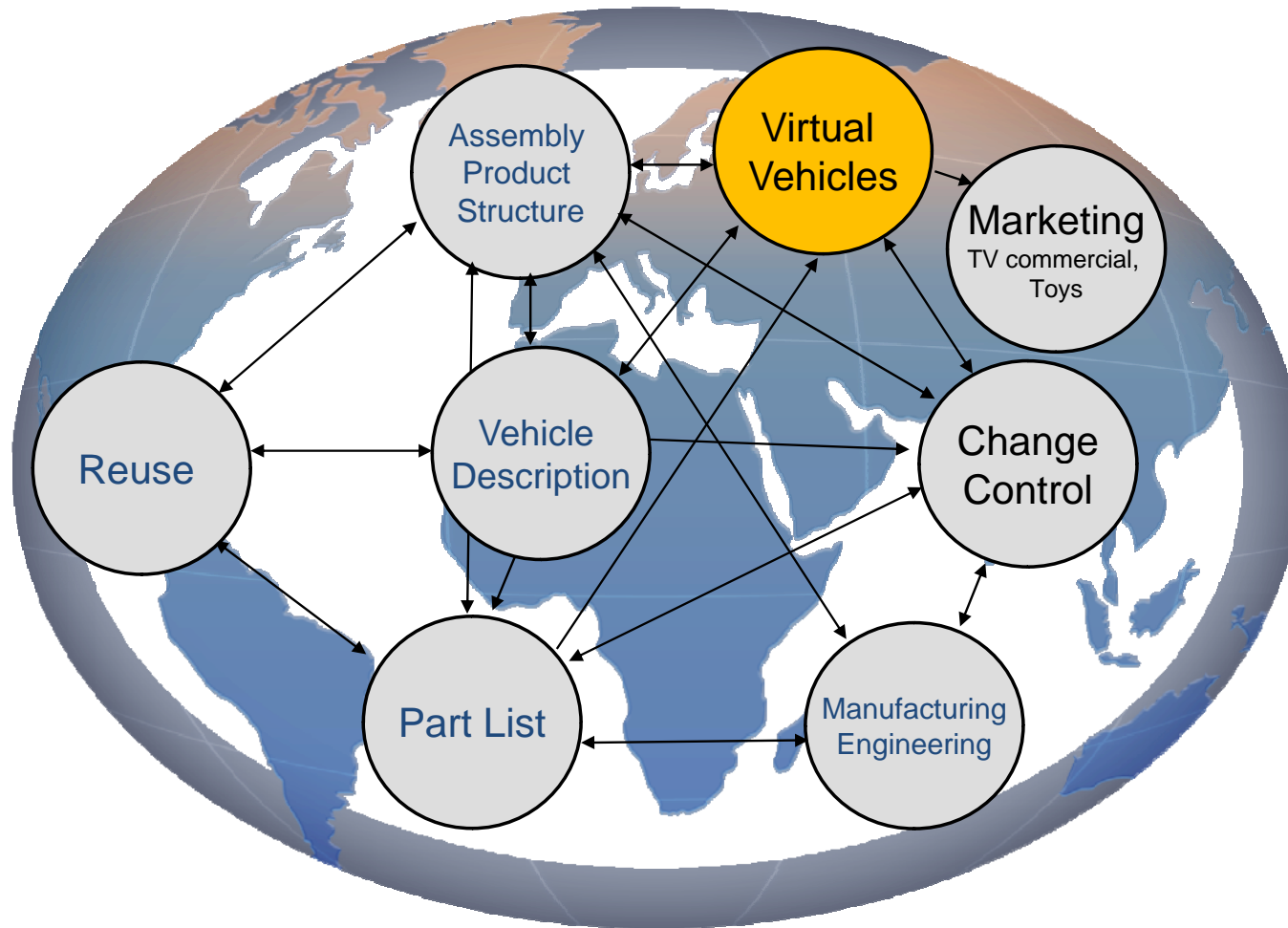
Source: IBM Study Q1'05 Global Sample n = 527



Global Suppliers

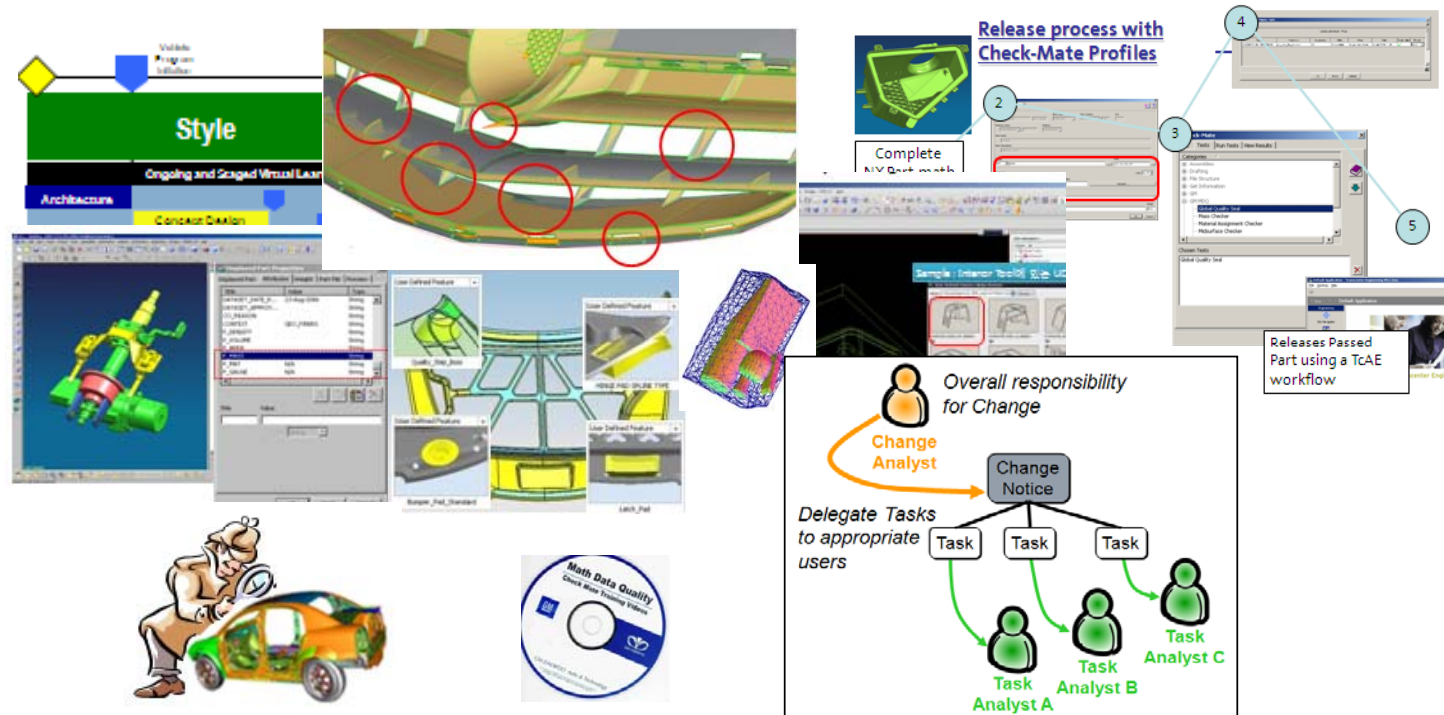
- NX CAD data – **Real Time** design changes
- Visualization data – **Real time** design reviews
- Collaboration Foundation – Schedule meetings, discussion, file sharing, change control

Engineering Collaborations





Design Process and template



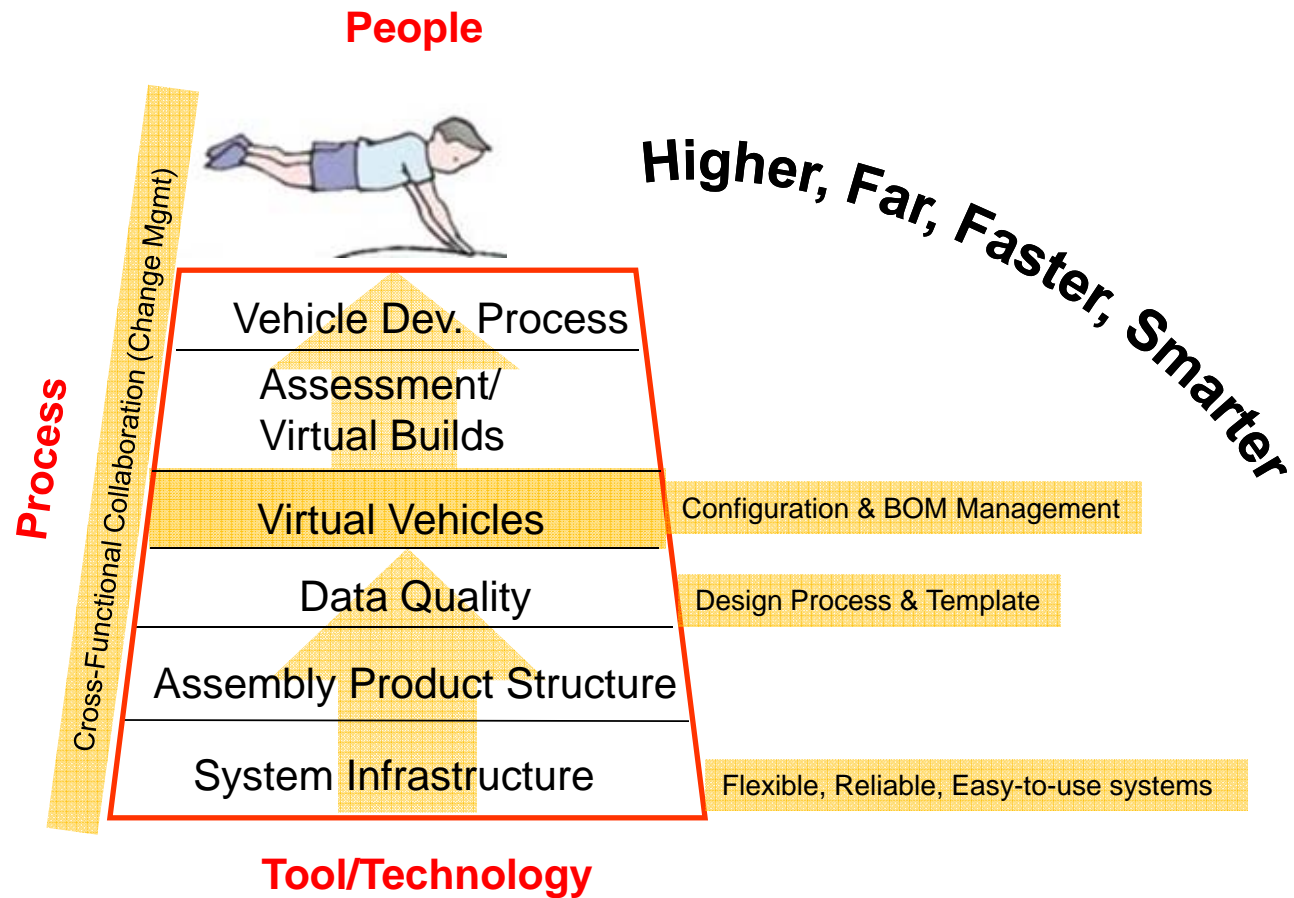
Data Quality Check: Checking Data and Process as integrated.

Global common and standard work management have been shown as an important factors in effective assessment .

Virtual Vehicle Metrics



Virtual Vehicle Core Factors



Thank you